

Keel Ventures
2025 Summer AI Incubator Program

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SPONSOR RATE CARD

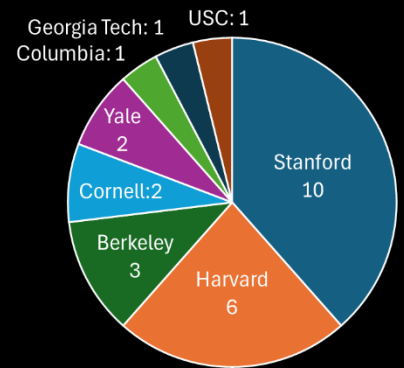


The First and Only AI Incubator for Ivy League Teams



2024 Talent Profile

- 27 Participants | 12 Teams
- 11 MVP Products Launched
- 100+ Customers Signed
- \$1.5M ARR Generated
- \$5.35M Capital Raised



2025 Program Details

- Location: New York City
- Dates: June 9 – August 23
- Cohort: 36 Participants | 15 Teams
- Ivy League + Stanford, Berkeley, MIT + others



2025 Program Sponsorships

Cornerstone Sponsor: \$75,000

- “Keel AI Incubator Sponsored by [Your Company Name]” across all Keel media assets (web, email, social, print)
- One dedicated all-day workshop session with entire cohort
- Unlimited one-on-one interviews with Keel participants
- Right of first negotiation for technology developed by the team
- Opportunity to provide mentors and advisors both in-person and virtually
- One sponsored dinner with 5-minute toast
- Your logo across the co-working space for the duration of the program
- Keynote speech (15 minutes) at Demo Day
- Exclusive demo booth at Demo Day
- Podium logo on Demo Day
- Option to host Demo Day at your location
- Closing remarks (15 minutes) at Demo Day

Category Sponsorships

Three Silver, Two Gold, and One Platinum sponsorship is available for each category below:

- Venture Capital Sponsor
- Banking & Finance Sponsor
- Legal Services Sponsor
- Friends of Keel Sponsor
- Cloud Services Sponsor
- Software Development Sponsor
- Travel Services Sponsor
- Corporate Sponsor

Silver	Gold	Platinum
<ul style="list-style-type: none">• Silver sponsor logo on all Keel media assets (web, email, social, print)• Up to 5 guaranteed interviews with talent in the cohort• Regular progress reports and updates from the teams• Opportunity to provide mentors and advisors both in-person and virtually• 2 VIP tickets to demo day• Silver sponsor logo throughout demo day venue	<ul style="list-style-type: none">• Gold sponsor logo on all Keel media assets (web, email, social, print)• Up to 10 guaranteed interviews with talent in the cohort• One-hour workshop conducted by the sponsor and attended by all of the cohort• One Lunch ‘n Learn• Regular progress reports and updates from the teams• Opportunity to provide mentors and advisors both in-person and virtually• Demo table at demo day• 5 VIP tickets to demo day• Gold sponsor logo throughout demo day venue	<ul style="list-style-type: none">• Platinum sponsor logo on all Keel media assets (web, email, social, print)• Guaranteed interviews with any or all talent in the cohort• Half-day workshop conducted by the sponsor and attended by all of the cohort• One sponsored dinner with 5-minute toast• Regular progress reports and updates from the teams• Opportunity to provide mentors and advisors both in-person and virtually• Demo table at demo day• 10 VIP tickets to demo day• Platinum sponsor logo throughout demo day venue
\$10,000	\$25,000	\$40,000

A-la-Carte Sponsorships

- Dinner with 5-minute toast: \$5,000
- “Lunch ‘n Learn”: \$2,500
- Email blast to cohort: \$1,000
- SMS blast to cohort: \$1,500
- Cohort Contact Details (phone & email): \$2,500

Contact Us

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